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NOV 0 2 2004

VIA FACSIMILE (703)872-9306

9D-EC-19337 **PATENT**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Kevin Michael Ruppelt et al.

Art Unit: 3625

Serial No.: 09/480,344

Filed: January 10, 2000

Examiner: Akers, Geoffrey R

For: **METHOD AND APPARATUS**

FOR PRODUCT SELECTION

ASSISTANCE

AMENDMENT

Mail Stop: AF Hon. Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated September 3, 2004, please amend the above identified application as follows.

RECEIVED CENTRAL FAX CENTER NOV 0 2 2004



One Metropolitan Square, Suite 2600 St. Louis, Missouri 63102-2740 Phone: (314) 621-5070 Pax: (314) 621-5065 www.armstrongteasdale.com

CERTIFICATE OF FACSIMILE TRANSMISSION TO THE UNITED STATES PATENT AND TRADEMARK OFFICE

DATE: November 02, 2004

Examiner: Akers, Geoffrey R.

Art Unit: 3625

Fax: 703-872-9306

From: Thomas M. Fisher

RE: U.S. Patent Application

Serial No.: 09/480,344

Applicant: Kevin Michael Ruppelt et al.

Atty, Dkt, No.: 9D-EC-19337

DOCUMENTS SUBMITTED WITH TRANSMISSION:

Amendment Transmittal (3 pgs.) Amendment in Response to Office Action dated September 3, 2004 and Made Final (28 pgs.) Fax Transmittal (1 pg.)

Total pages including cover page: 32

If all pages are not received, please contact: Linda Johnson at Ext. 7229

RE: The above referenced U.S. Patent Application

Tide: METHOD AND APPARATUS FOR PRODUCT SELECTION ASSISTANCE

Filed: January 10, 2000

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that these papers are being facsimile transmitted to the U.S. Patent and Trademark Office, Facsimile Number 703-872-9306 on the date shown above.

Thomas M. Fisher, Reg. No.: 47,564

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NOV 0 2 2004

PATENT

Attorney Docket No.: 9D-EC-19337

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Kevin Michael Ruppelt et al.

Group No.: 3625

Serial No.:

09/480,344

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Examiner: Akers, Geoffrey R.

Filed:

For:

January 10, 2000.

METHOD AND APPARATUS

FOR PRODUCT SELECTION

ASSISTANCE

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

TRANSMITTAL

1. Transmitted herewith is:

Fax Cover Sheet (1 pg.)

Amendment Transmittal (3 pgs.)

Amendment in response to Office Action dated September 3, 2004 and Made Final (28 pgs.)

STATUS

2. Applicant

claims small entity status.
is other than a small entity.

CERTIFICATE OF MAILING BY EXPRESS MAIL TO THE COMMISSIONER FOR PATENTS

Express Mail No.

Date:

I hereby certify that the documents listed above are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Attomasi	Mama Dag	Ma
Amountey	Name, Reg	. 140.

EXTENSION OF TERM

3. The proceedings herein are for a patent application and the provisions of 37 C.F.R. 1.136 apply. (complete (a) or (b), as applicable) (a)					34,41-21.010			
(a) Applicant petitions for an extension of time under 37 C.F.R. 1.136 (Fees: 37 C.F.R. 1.17(a)-(d) for the total number of months checked below:) Other than small small entity Fee entity Fee (if applicable)	3.	1.136 apply.						
Cress: 37 C.F.R. 1.17(a)-(d) for the total number of months checked below:) Other than small small entity Fee entity Fee (if applicable)					(complete (a)	эт (b), as ap	plicable)	
Extension for response within: first month \$110.00 \$55.00 second month \$430.00 \$215.00 third month \$980.00 \$490.00 fourth month \$1,530.00 \$765.00 fifth month \$2,080.00 \$1,040.00 Fee Due \$ If an additional extension of time is required, please consider this a petition therefor. (Check and complete the next item, if applicable) An extension of months has already been secured. The fee paid therefor \$ is deducted from the total fee due for the total months of extension now requested. Extension fee due with this request \$ OR (b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time. FEE FOR CLAIMS		(a)						
second month \$ 430.00 \$ 215.00 third month \$ 980.00 \$ 490.00 fourth month \$1,530.00 \$ 765.00 fifth month \$2,080.00 \$1,040.00 Fee Due \$ If an additional extension of time is required, please consider this a petition therefor. (Check and complete the next item, if applicable) An extension of months has already been secured. The fee paid therefor \$ is deducted from the total fee due for the total months of extension now requested. Extension fee due with this request \$ OR (b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time. FEE FOR CLAIMS	Ext	ension 1	for resp	onse w	ithin:	C		
third month \$ 980.00 \$ 490.00 fourth month \$1,530.00 \$ 765.00 fifth month \$2,080.00 \$1,040.00 Fee Due \$ If an additional extension of time is required, please consider this a petition therefor. (Check and complete the next item, if applicable) An extension of months has already been secured. The fee paid therefor \$ is deducted from the total fee due for the total months of extension now requested. Extension fee due with this request \$ OR (b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time. FEE FOR CLAIMS					first month	\$	110.00	\$ 55.00
fourth month \$1,530.00 \$ 765.00 fifth month \$2,080.00 \$1,040.00 Fee Due \$ If an additional extension of time is required, please consider this a petition therefor. (Check and complete the next item, if applicable) An extension of months has already been secured. The fee paid therefor \$ is deducted from the total fee due for the total months of extension now requested. Extension fee due with this request \$ OR (b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time. FEE FOR CLAIMS					second month	\$	430.00	\$ 215.00
If an additional extension of time is required, please consider this a petition therefor. (Check and complete the next item, if applicable) An extension of months has already been secured. The fee paid therefor \$ is deducted from the total fee due for the total months of extension now requested. Extension fee due with this request \$ OR (b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time. FEE FOR CLAIMS					third month	\$	980.00	\$ 490.00
If an additional extension of time is required, please consider this a petition therefor. (Check and complete the next item, if applicable) An extension of months has already been secured. The fee paid therefor \$ is deducted from the total fee due for the total months of extension now requested. Extension fee due with this request \$ OR (b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time. FEE FOR CLAIMS					fourth month	\$1	,530.00	\$ 765.00
If an additional extension of time is required, please consider this a petition therefor. (Check and complete the next item, if applicable) An extension of months has already been secured. The fee paid therefor \$ is deducted from the total fee due for the total months of extension now requested. Extension fee due with this request \$ OR (b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time. FEE FOR CLAIMS					fifth month	\$2	2,080.00	\$1,040.00
(Check and complete the next item, if applicable) An extension of months has already been secured. The fee paid therefor \$ is deducted from the total fee due for the total months of extension now requested. Extension fee due with this request \$ OR (b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time. FEE FOR CLAIMS							Fee Due	\$
therefor \$ is deducted from the total fee due for the total months of extension now requested. Extension fee due with this request \$ OR (b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time. FEE FOR CLAIMS								
OR (b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time. FEE FOR CLAIMS	therefor \$ is deducted from the total fee due for the total months							
(b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time. FEE FOR CLAIMS	Extension fee due with this request \$							
conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time. FEE FOR CLAIMS		OR ·						
	(b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension							
The fee for claims (37 C.F.R. 1.16(b)-(d)) has been calculated as shown below:		FEE FOR CLAIMS						
		The fe	e for cl	aims (3	7 C.F.R. 1.16(b)-(d))) has bee	n calculated as s	hown below:

	(Col. 1)		(Cel. 2)	(CoL 3)	ŞMALL ENTITY		OTHER THAN SMALL ENTITY
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	ADDITIONAL. RATE FEE	OR	ADDITIONAL RATE PEE
TOTAL		MINUS		-	x 59 - \$		x \$18 = \$
INDEP.		MINUS			x\$44 - \$		x \$88 = \$
FIRST PRESENTATION OF MULTIPLE DEP. CLAIM				CLAIM	+\$150 - \$		+\$300 = \$
					TOTAL ADDITIONAL FEE \$	OR	TOTAL ADDITIONAL FEE \$

	(a)	\boxtimes	No additional fee for Claims is required				
			OR				
	(b)		Total additional fee for claims required \$				
			FEE PAYMENT				
5.		Attached is a check in the sum of \$					
		_	e Deposit Account No. 01-2384 the sum of \$ licate of this transmittal is attached.				
			FEE DEFICIENCY				
6.	\boxtimes	If any additional extension and/or fee is required, charge Deposit Account No. 01-2384.					
		_	AND/OR				
		If any 2384.	additional fee for claims is required, charge Deposit Account No. 01-				
7.		Other:					
			Thom The				
			Thomas M. Fisher				
			Reg. No. 47,564 ARMSTRONG TEASDALE LLP				
			One Metropolitan Square, Suite 2600				
			St. Louis, MO 63102				
			314/621-5070				